

SUNDAY, May 11th

is Mother's Day.

Shipments received for
this SPECIAL OCCASION

From SCHRAFFTS

PAGE and SHAW

WHITMAN

APOLLO

Some assortments containing

all soft centers,

others all chewy centers.

Also, those OLDE TYME CREAMY

Peppermint Patties.

Also those Liquid Cordial Cherries

and Jars of Sparkling

Hard Candies.

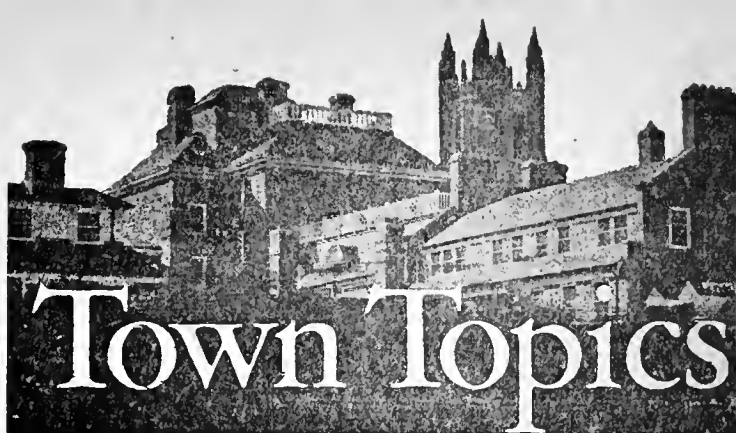
WHY not allow us to GIFT WRAP

YOUR Mother's Favorite

Thorne the Druggist

168 Nassau St.

Princeton, N. J.



WE NOMINATE

Delos ("Dutch") Schoch, unassuming 33-year old native of Everett, Washington, who early in his second season as Princeton University's head coach of crew has "swept the river" against both Yale and Cornell—something no Princeton crew coach has ever succeeded in doing. Although ordered to bed last week, the day before his underrated squad departed for Derby, and forced to remain there for the weekend, Schoch's coaching skill was everywhere in evidence along the calm Housatonic as the freshman, junior varsity and varsity boats wrote Princeton athletic history with their eight-pound Orange and Black-tipped oars.

As important as the triple victory was in itself, it meant more than "just a win" to hundreds of victory-starved University alumni. Not since 1943 had Princeton trounced Yale in a major sport and only four times between 1911 and the suspension of crew activities in 1942 had Princeton varsity oarsmen outclassed the Blue and the Big Red. One self-described "fossil of vintage 1926" summarized the sentiments of Princeton enthusiasts in a post-regatta wire to Schoch, stating that "You and your crews have done at last what we have been waiting for these many long years. We have reached a turning-point."

Captain of his school football team and the son of a stand-out baseball player, Schoch entered the University of Washington and turned to crew only after an ankle injury terminated his aspirations for gridiron honors. His first coach was Tom Bolles, now at the Harvard tiller, and he first saw Princeton in 1936 as a member of the almost legendary Huskie squad that swept the Carnegie try-outs and went on to annex the Olympic championship.

A Seattle newspaperman introduced Schoch to Fred Spuhn, Princeton's pre-war coach, and weeks later Schoch appeared at the Class of 1887 Boathouse. Four seasons as Spuhn's assistant, followed by another four years in the Navy, were culminated in February, 1946, by his elevation to his present post. Just a year ago, after he had junked Princeton's antiquated starboard stroke and when his eights were starting "to come," Schoch's debut as the country's youngest big-time coach was interrupted by a severe back injury that sent him to Princeton Hospital for a months-long siege.

For exemplifying the best that intercollegiate sport has to offer in the way of sportsmanship, tradition and spirit; for inculcating in his squad a sense of values that will prove of inestimable worth to its members in the years ahead; for modestly shrugging off the accolades of well-wishers and giving credit where he feels credit is due; he is TOWN TOPICS' nominee for

**PRINCETON'S
MAN OF THE WEEK
May 11-17, 1947**

PATRON

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Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.

Advertising Rates on Application

Box 371 Princeton, N. J. Telephone 2326

Vol. III, No. 9

May 11-17, 1947

Topics of the Town

Bicentennial Climax. Plans are taking shape for the University's final Bicentennial celebration, which will be climaxed June 16 and 17 with the presence of 450 representatives of the world's foremost educational institutions and President Harry S. (for nothing) Truman. When he speaks and receives his degree Tuesday morning, June 17, the amphitheater in front of Nassau Hall is expected to be jammed to its 6,500 capacity.

Representatives of colleges, universities and learned societies will participate in a ceremony Monday afternoon at which their credentials will be presented to their host institution. Delegates will come from throughout the nation, South America, Europe and Asia, with the oldest an Egyptian university founded before 1000 A.D.

Monday night, some 2,000 guests of the university will be dined on the campus at a formal banquet. Among them will be scores of townspeople in whose homes the delegates to the ceremony will live while staying in Princeton. The town, incidentally, is planning a program of observance of its own for those festive days.

Leaving the White House at 5 o'clock Tuesday morning, President Truman will proceed here by special train. Announcement of his presence, first made a year ago, marks the only time plans to award an honorary degree to a specific individual have been announced more than a few hours in advance. He

(Continued on page four)

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May 11th

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Sets

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Soap ,

Yardley Lavender
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Yardley Lavender
Dusting Powder

Make ideal Mother's Day
Gifts.

Allow us to aid you in selecting
your Mother's Gift.

Sunday May 11th is Mother's Day

Thorne the Druggist
168 Nassau St.
Princeton, N. J.

It's New to Us

Dry Cleaning Service — University Laundry. There is nothing new about a cleaning establishment in Princeton; the University Laundry at 28 Moore Street is most certainly not a newcomer; but if you take John Archer up on his open invitation to watch his recently-installed dry cleaning system in action, we are sure you will be convinced that his dream-come-true is full of benefits, not only new but necessary.

Having your clothes cleaned right here (under your very nose if you want) means that each article gets personal attention, and specific instructions to the individual who will actually supervise the job can be easily given. In other words, you can point out that while one spot on the skirt is part of a Manhattan, the others are cod liver oil, which simplifies the procedure all around. You can also—and this is something really welcome—have your clothes back in 24 hours for a small extra charge.

The mechanical marvels effecting all this consist of a dry cleaning system which makes a modern washing machine look like something used in prehistoric ages, and intriguing finishing equipment such as "Susie-Q" (more of her later.) It takes human hands to put the clothes in and take them out; but through a miraculous combine which includes 15 motors, 12 automatic valves, 2 blowers and, most wonderful of all, a polite but firm whistle announcing completion of the job, the machine is self-sufficient for the cleaning process. The solution used is non-gasoline DuPont Percelene and, if needed, cleaning soap, a combination which is not inflammable, leaves no trace of that just-back-from-the-cleaners smell and removes even perspiration stains. We were told that it was mere routine, but nevertheless were mightily impressed by a pair of trousers which went through soaking, rinsing and drying and came out with the crease left in!

From the automatic cleaner, the clothes move on a rack to the wonderful gadgets which do the spot cleaning, if necessary, and the pressing. This is where "Susie-Q" comes in. She is a personliful dummy with an average good figure before steam pressure bal-

(Continued on page seven)

Our Painting and Decorating Department Has Plenty of Good
Paint of Pre-war Quality for Interior or Exterior Work

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LEWIS C. BOWERS & SONS, Inc.

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MOTHER'S DAY

Sunday, May 11th

GIFTS — BOOKS — RADIOS — RECORDS

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10 Nassau Street

Telephone Exchange 1282

At the head of the town opposite the University Dining Halls.

Jersey Asparagus (nearby)	23c lb.
Sunkist whole kernel corn, 12 oz. tin	3 tins 53c
Lord Mott Strained Spinach	2 tins 25c
Blended Orange and Grapefruit Juice, No. 2 tins	3 tins 29c
Grapefruit Juice, No. 2 tins	3 tins 29c
Orange Juice, No. 2 tins	3 tins 29c
Keystone Grape Juice, full qts.	53c
Sunkist Fruit Cocktail, 303 glass	29c 3 glasses 85c
Sunkist De Luxe Plums, 303 glass	23c (\$2.60 doz.)
Sunkist Prepared Prunes, 303 glass	23c (\$2.60 doz.)
Wilson Tenderized Hams, in tins	85c lb.

WEEKLY BIRDS EYE SPECIAL

Apple sauce	23c pkg.
Mixed Vegetables	25c pkg.
Frying chickens	79c lb.
Spinach	21c pkg.
Cod and Perch Fillets	37c lb.

Whitman's, Schrafft's and Norris candy
One-Pound and Two-Pound Boxes for Mother's Day.

Also chocolate covered peppermints
And Norris Fancy Del Robia Mints

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Screens, Storm Sash, Locks

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Princeton Bryn Mawr Club 16th ANNUAL BOOK SALE

7-9 p.m., Mon., May 12
9 a.m.-9 p.m., Tues., May 13
9 a.m.-5 p.m., Wed., May 14

Chambers Street Firehouse

Donations of books accepted at
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REALTOR
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PRINCETON, NEW JERSEY
TELEPHONE 322

TOPICS OF THE TOWN

(Continued from page two)

will be the first President of the U. S. to visit Princeton while in office since the late Warren G. Harding was here a quarter century ago (although Herbert Hoover has been in Princeton more than once since 1932).

Miscellany. The Lions Club named Dr. William L. Tucker, Joseph Krieger and Harold Frazee as its committee to study adoption of the Newburyport Plan . . . A joint session with the Rotary Club is a possibility, but the proposal has not caught fire here, seems likely to go into discard.

The O. H. Hubbard Agency, operated by Irving W. Mershon, is marking its 60th anniversary this Friday . . . The crews of ten eastern colleges will participate in a mammoth regatta on Lake Carnegie a week from Saturday, with heats in the morning and finals in the afternoon . . . NBC and Bill Stern will broadcast nationally.

Membership in the Community Chest has been denied Princeton Group Arts until it becomes established on a "substantially solid financial footing," Chest President Robert C. Miller reports . . . Once it proves its place in the town on a permanent basis, its application will be reconsidered, Mr. Miller has indicated.

(Continued on page eight)

EXECUTIVE SECRETARY wanted for interesting and responsible position. Shorthand essential. Apply Edgar S. Smith, Attorney, First National Bank Bldg., Tel. 3040.

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THE CLOCK"

MISS BRIDE
or
"MRS. SOON TO BE"

You and your bridesmaids are cordially invited to make a date with Mayme Mead. In a "private consultation" so much can be done.

"Why yes! it's the Wedding of the Year"

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Tel.
218

STORE HOURS:

9 A.M. to 10 P.M.
Fine Wines and Spirits
DAILY DELIVERIES

Calendar of the Week

Saturday, May 10th

- 1:30 p.m.: Baseball: Princeton vs. Harvard; University Field.
3:30 p.m.: Lacrosse: Princeton vs. Yale; Palmer Stadium.
5:00 p.m.: Crew Regatta: Princeton vs. Rutgers and Navy; Lake Carnegie.

Sunday, May 11th

- 7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
11:00 a.m.: "The Christian Home," the Rev. Dr. Frank S. Niles; First Church. "The Church and The Family," the Rev. Dr. William L. Tucker; Second Church. Sermon, the Rev. Dr. Arthur L. Kinsolving; Trinity Church.
Sermon, Dr. Roy L. Smith, editor, *The Christian Advocate*; Final Centennial Sermon; Methodist Church.
"Adam and Fallen Man," Lesson-Sermon; First Church of Christ, Scientist.
"Prayer," the Rev. Milton J. Nauss; Lutheran Service, Westminster Choir College Chapel.
University Preacher, the Rev. Dr. James Cleland, Duke University; University Chapel.
7:30 p.m.: Choral Evensong; address, the Rev. Victor B. Stanley; Trinity Church.
8:00 p.m.: "The Hidden Manna and a White Stone," the Rev. Dr. Niles; First Church.
8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, May 12th

- Opening of United Jewish Appeal!
6:15 p.m.: Twin-M League Baseball: Princeton vs. Plainsboro; Brokaw Field.

Tuesday, May 13th

- 8:45-9:45 a.m.: Registration for Borough Pre-School Children; Nassau Street Elementary School. Also on Friday.

Wednesday, May 14th

- 8:00 p.m.: Sermon, the Rev. Dr. J. Christy Wilson; First Church.
Mid-week Devotional Service, Methodist Church.
8:15 p.m.: Mid-Week Service; First Church of Christ, Scientist.

Thursday, May 15th

- 11:00 a.m.: Tumor Diagnostic Clinic; Clinic Building, Princeton Hospital.

Friday, May 16th

- 3:15 p.m.: Baseball and Track: Princeton H. S. vs. Long Branch; H. S. Athletic Field.

HAVE YOU SEEN Princeton's Complete Retail Nursery- Ask for special grass seed for late-seeded lawns. Rose-dale, Inc., 262 Alexander St., Tel. 134.

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So we have installed our own Cleaning Plant on Premises to take care of your needs. Same Day Service If Needed on Suits, Dresses, Drapes.

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Aprons, Plants, Food and Candy,
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Fortune Telling, Fish Pond.

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CHILDREN.

Team and Individual Averages In Princeton's Major Bowling League

	Games	Average
No Stars	90	890.27
Tiger Garage	90	888.57
Perone's Trucking Co.	90	885.4
Frazee's Market	90	876.49
American Legion	90	861.31
Peacock Alley	90	847.7
	Games	Average
Bill Ferguson	87	188.34
Robert Ceraso	88	186.66
Dom Talia	82	186.42
Hank Bowers	83	184.20
Barney Carroll	62	184.10
Bruce Perone	78	184.5
Joe Perpetua	83	182.55
Sam Shuren	55	182.17
George Leffel	78	181.29
Tony Amalfitano	77	180.65
Guido Zinetti	89	180.3
Hal Frazee	80	177.37
John Grover	72	177.35
Joe Trani	68	176.30
Prosper Ashbacher	82	176.26
Jack Cooper	37	176.20
Norman White	74	175.72
Alfred Ceraso	80	175.36
Thomas White	80	175.15
Elmer McHugh	54	175.4
Tom Conley	73	175.2
Donald Snyder	78	174.68
Peter Pranis	81	173.30
Lester Anderson	52	173.7
Stan Donald	51	173.1
Joseph Ostrowski	29	171.10
John Fekete	49	170.2
Charles Bartolino	69	169.36
Frank Ferrara	69	169.20
Nick Sculerati	72	168.
Ernie Hunt, Jr.	25	167.10
Bernard De Vido	56	166.37
Alex DeGiovanni	29	166.21

**THE PRINCETON
RECREATION CENTER**
138 Nassau Street

News of the Theatres

McCarter Theatre

Josh White (Sat.) is one of the nation's best blues and ballad singers whose one-man program provides varied, delightful entertainment. Highly recommended.

The Playhouse

It Happened in Brooklyn (Sun. thru Wed.) is pleasant entertainment, mostly in a musical way, with Frank Sinatra and Kathryn Grayson as the vocalists and Jimmy Durante the comedian. Innumerable cracks about Flatbush and its denizens fill the air but humor, acting and song are nicely blended in an inconsequential sort of way.

Stallion Road (Thurs., Fri., Sat.) brings a western to the Playhouse, with Ronald Reagan and Alexis Smith heading the cast. The California countryside (the Sierra Madre range) is extremely picturesque, but plot and action leave a good deal to be desired.

The Garden

Boom Town (Mon., Tues., Wed.) is a reissue with Clark Gable, Spencer Tracy, Claudette Colbert and Hedy Lamarr active in an adventure drama with a seething oil center as the setting. Pretty good.

The 13th Hour (Thurs., Fri., Sat.) spins a melodramatic yarn involving diamond thieves, truck hijacking, murder and romance. Richard Dix and Karen Morley in something very routine.

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loons her out under the clothes she wears until they are wringleless. The mechanical teammates which help her to carry out this wonderful individualized cleaning service are almost as amazing. If we call a halt here, will you go see them?

Slips. Far be it from us to ignore Mother on her specially-appointed "Day"; and we can think of no better way for you to help her celebrate it than with the new rayon slips at Elsie Goupil's, 162 Nassau Street. Well made of very nice rayon, these slips are a cheering sign that pre-war goods at pre-war prices are on their way back.

A plain tailored model which fits beautifully is only \$3.50—not so very long ago it would have cost at least \$6.50 if you could have gotten it. There is another style with generously applied Alencon-type lace for \$4.50; while a third, which has unusual and appealing small bells scattered throughout its eyelet embroidery, is \$5.

Practically speaking, aside from the prices, three points make them good buys: adjusting straps, new length to go under longer dresses, and an affinity for soap and water which makes washing delights out of them.

Presents for Mother's Day?

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the Clothes Line
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SHOP**



**16 Nassau Street
Phone 80**

TOPICS OF THE TOWN

(Continued from page four)

cated . . . The Chest expects to increase slightly its 1947 budget of \$87,500 for the coming year.

Former Governor Walter E. Edge will be the speaker at a public meeting a week from Tuesday called to consider the proposed revision of the State Constitution . . . The Princeton Republican Club will sponsor the session, at which Mercer County's bi-partisan delegation of four (Mrs. Edward L. Katzenbach, Judge Charles P. Hutchinson, Thorn Lord, Dr. Wilbur L. Saunders) will be present . . . The convention planned for June might have been held here, rather than in New Brunswick, had not plans for the Bicentennial celebration been given natural priority.

Daughters have been born at Princeton Hospital to Mr. and Mrs. Joseph Strunsky, 2 Newlin Road, and the Rev. Mr. and Mrs. Burton MacLean, 23 University Place. Mr. and Mrs. Frederick Klink, 13 Charlton Street, are the parents of a son.

The building strike continued at mid-week, with unskilled labor preventing other unions from going to work by setting up a picket line at Stanworth, a 100 percent veterans' project.

Fur coats moth proofed for five years for only 25 cents a year. Berlou moth-spray guarantees to repair your coat if damaged by moths within five years. Thorne the Druggist, 168 Nassau St.

All type radios and phonographs repaired. Service calls answered within 24 hours. Home and automobile antennae installed. Tubes tested free. All work guaranteed at fair trade prices. Kopp's Bicycle & Radio Shop. 6½ Chambers Street.

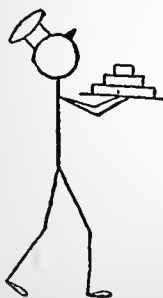
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JOSH WHITE

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CONCERT OF AMERICAN BLUES, BALLADS and WORK SONGS.

"Josh White is superb"—Detroit Press

"A magnificent and persuasive ballad singer—Chicago Tribune

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Saturday, May 10th, 8:15 P. M.

Tickets at 2.25 and 1.50 on Sale at The University Store

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